

# Graduate Employment Survey 2018

## Summary of Survey Findings

### 1. Response Rate

In 2018, 683 out of 703 graduates completed and returned the questionnaires, representing a response rate of 97.2%.

### 2. Employment Status

The overall engagement rate in employment and full-time further studies reached 97.0%. 86.9% of the graduates joined the work force, 10.1% chose to pursue full-time further studies, while 2.1% of the graduates were not seeking employment and 0.9% or 6 graduates were still looking for their first job at the time the survey was conducted.

Graduates from the following programmes were 100% engaged in employment and further studies: BA in Chinese, History, Translation and Visual Studies; BBA programmes including Accounting, Finance, Human Resource Management and Risk & Insurance Management; and all the streams of Social Sciences programme: China and Asia Pacific Studies, Economics, Political Science, Psychology, Sociology and Social and Public Policy Studies.

### 3. Time Taken in Job Search and Average Number of Job Offers

45.7% of graduates received their first job offer within one month while 26.6% of them got their offers within 1-2 months. By September 2018, 82.7% of our graduates were settled in full-time employment. On average, each full-time employed respondent received 2 full-time job offers.

### 4. Overall Average Monthly Income

The overall average monthly income of full-time employed graduates was HK\$15,554, representing an increase of 5.4% comparing to 2017's HK\$14,754. Graduates of BBA – Finance had the highest average monthly income of HK\$17,413, where graduates from BSS – Social and Public Policy Studies came second with an average monthly income of HK\$16,744.

### 5. Employment Sector

The majority of the full-time employed graduates (69.9%) were employed in the commerce and industry sector, remained relatively unchanged when compared to 2017's 70.1%. The education sector took up 15.5% of our graduates – similar as 2017's 16.0%, whereas the community and social services sector employed 7.2% of the 2018 graduates, which is higher than 2017 (6.4%). The civil service sector employed 4.1%, indicated a decrease as recorded in 2017 (5.3%) whereas the arts and culture and other sectors took up the rest of 3.0% and 0.4% of our graduates respectively in 2018.

### 6. Occupation

The teaching profession absorbed 14.4% of the 2018 full-time employed graduates, while the management consultant / other executive profession took up 10.1%. Another 10.0% of the 2018 graduates were employed in the marketing / sales profession and 8.3% were employed in the accounting / auditing profession.

### 7. Relevance of Study to Work

60.2% of the full-time employed graduates were engaged in a career in the same field or fields relevant to their studies. BBA graduates had a higher percentage (79.4%) of engaging in careers relevant to their studies than those in Arts (52.2%) and Social Sciences (44.7%).

### 8. Size of Companies

39.6% of the full-time employed graduates were engaged in companies with employees under 100, lower than 42.7% as in 2017. 40.9% of the 2018 graduates were employed in companies with 500 or more employees, representing an increase of 2.0% from 2017. Other graduates (19.5%) had their full-time work in companies with 100 – 499 employees.