

**The first "Joint Humanitarian Entrepreneurship Programme"
held by Lingnan University and Beijing Normal University fully presented
attributes of liberal arts education**

In June 2018, Lingnan University (LU) joined hands with Beijing Normal University (BNU) to organise the first “Joint Humanitarian Entrepreneurship Programme” that took place in Beijing and Chengdu. This 4-week programme, supported by United Nations Development Programme (UNDP), attracted 22 students from 11 territories, including Kazakhstan, Uzbekistan, Ghana, US, UK, Israel, etc.



The Programme delivers 2 credit-bearing courses, “Innovation & Entrepreneurship for Global Grand Challenges” and “Sustainable Development Goals & Humanitarian Governance”, to teach students knowledge in innovation, start-up models, interaction between global humanitarian system and social problems etc.. These courses aim to equip students with innovation tools to tackle Social Development Goals (SDGs) through research and inclusive entrepreneurship.

Besides, the programme design fully reflects Lingnan's unique liberal arts approach to entrepreneurship. Lectures, based with lots of discussions and field research opportunities, cover both practical skills and broad knowledge. They allow students to develop new knowledge in Design Thinking, Lean Startup, SDG innovations, inclusive entrepreneurship, rural technology, risk reduction, disaster management, poverty, global partnership and many other topics that are essential to global sustainable growth. In addition to gaining invaluable knowledge and friendship, students also gained 6 credits that are mutually recognised by both LU and BNU.

To conclude, this credit-bearing programme under Lingnan Entrepreneurship Initiative (LEI) is a perfect example of what liberal arts broad knowledge base and human-centred problem solving approach can spark insightful innovations and fuse interdisciplinary solutions to produce effective system and products for tackling global social issues.

