

## **COURSE DESCRIPTIONS 科目簡介**

### **COURSES FOR 4-YEAR UNDERGRADUATE PROGRAMMES**

#### **GLA1001 Transpacific Literature in a Global World (3 credits)**

(deleted from 2022-23)

This course looks at the Pacific as the primary location for literary, historical, and racial imagination since the Age of Exploration. It studies the crisscrossing, transpacific field of inscriptions ranging from Captain Cook to Herman Melville, Mark Twain, Jack London, Maxine Hong Kingston, and Theresa Cha.

#### **GLA1002 Global Business and Management (3 credits)**

(recoded to GLA2003 from 2020-21) (deleted from 2022-23)

#### **GLA1003 Global Inquiry and Research (3 credits) (deleted from 2022-23)**

This course provides students with skills and knowledge in two areas: (1) the purposes and challenges of academic inquiry that attends to global context and consequences; and (2) the process, structure, and tools of globally-informed research. Combined training in these two areas lays a foundation for students to succeed in advanced coursework, enabling them to employ global perspectives and methodologies in a range of academic disciplines.

#### **GLA1004 Global Perspectives from the Arts (3 credits) (deleted from 2022-23)**

As a required Year 1 course in the Global Liberal Arts programme from 2020-21 intake, this course lays a foundation for students to develop global competency vis-à-vis the arts and humanities disciplines. It draws from multiple disciplines to provide students with a range of tools to analyze comparisons, contrasts, and connections in the world through the lens of the arts. In so doing, it trains students to think in two directions: how to use the arts disciplines to explore world dynamics and world areas, and conversely, how to employ a global perspective to understand the arts fields. In touching on a wide range of arts disciplines—philosophy, religion, history, literary studies, language studies, cultural studies, performance studies, visual studies, music—it enables students to investigate any of these through the prism of global comparison, contrast, and connection. At the same time, the course demonstrates how the arts fields reveal the similarities and differences between world cultures and their dynamic interactions when in dialogue with one another.

#### **GLA2001 Globalisation: Social Sciences Perspective (3 credits)**

(deleted from 2022-23)

This course aims at advancing two central goals of liberal education: critical thinking and global citizenship. For Lingnan graduates to compete effectively in a globalized world, they need to develop both the ability for critical thinking and a cosmopolitan global vision. The first part of this course will examine a series of questions about important global issues from a political economy perspective, and the second part from a broad inter-disciplinary sociological perspective. The course begins with a review of the conceptual, theoretical and methodological perspectives of political-economy or the relations between state and market. The central concern of Political Economy involves the study of the reciprocal relationships between the state and the market, both nationally and globally. Among the topics discussed includes the evolution of the post-war liberal international economic order (1945-2020), including the relationship between major international organizations (the United Nations, the Bretton Woods Institutions (the World Bank, the IMF and GATT/WTO) and global governance. It examines how these organizations, including particular, international regimes have addressed pressing economic, political, and security issues such as global economic cooperation, terrorism,

proliferation of weapons of mass destruction, human rights, environment protection and rising global inequality. The challenges these organizations face and its implications for global order will also be examined. Students are expected to see not only the complex nature of these issues but also how they impact on us in Hong Kong. Combining traditional lectures and factual information, the course will also center around discussions, debates, and outside-classroom activities, which enhance students' ability to critically evaluate world events.

**GLA2002 Business as a Social Good (3 credits)** (deleted from 2022-23)

The course is based on the concept that business has been a driver of social progress and business organisations are increasingly focused on delivering value to society at the same time as achieving other business goals. The course draws upon literature in the fields of business ethics and 'business and society', but presents a more positive and progressive stance, that business has the scale, resources and expertise to make a positive difference to social development.

**GLA2003 Global Business and Management (3 credits)**

(recoded from GLA1002 from 2020-21) (deleted from 2022-23)

(Restriction: Students are not allowed to take both this course and BUS2108 Global Business Environment.)

This course examines the changing world of international business and the impact that globalization has had on the amount and the nature of international trade and investment. It also considers the impact of continuing globalization on the growth strategies of multinational corporations and how they conduct their international business activities.

- Part one defines globalization, describes its drivers, and debates its merits and drawbacks.
- Part two focuses on national differences in culture and ethics and the implications of these differences for ethical decision making in international business.
- Part three presents a review of international trade theories and describes the trade and investment environment in which international business occurs.
- Part four examines alternative market entry strategies that businesses adopt and the strategic choices available for international competition.
- Part five examines the functional activities of multinational companies

**GLA3001 Critical Visual and Media Studies (3 credits)** (deleted from 2022-23)

This is a course on studies of visual culture and media as a contemporary form of social and political expression. We examine various forms of moving images and their relations to culture and politics. We focus on how film and digital media may carry specific meanings, and might be used as vehicles of power and persuasion. We will also trace the development of modern image cultures and examine how they frame contemporary social and political experience and thinking. At the end of the course, students should be able to make sense of the selected digital artworks and their relations to the larger context of contemporary culture and politics.

**GLA4001 Capstone Project (6 credits)** (deleted from 2022-23)

(Prerequisites: Completion of all GLA required courses)

This year-long six-credit capstone course enables students to integrate, articulate, advance, and present the totality of their learning in the four-year programme. Its central focus is the execution of an individual project, which will culminate in the production of an e-portfolio. The process and content of the course guides students to (a) integrate the local and global, the disciplinary and interdisciplinary, and the academic and the experiential aspects of their learning, in manner that evaluates and demonstrates the growth of their

global competencies; (b) apply their knowledge and skills to a substantial summative project; and (c) articulate and present their project ideas through written, oral, and e-technology formats. The various components of the course empower students not only to produce a capstone project but to confidently coalesce and apply the totality of their experience to competently embark on their post-university work and life.