

Graduate Employment Survey 2021

Summary of Survey Findings

1. Response Rate

In 2021, 588 out of 640 graduates completed and returned the questionnaires, representing a response rate of 91.9%.

2. Employment Status

The overall engagement rate in employment and full-time further studies reached 94.1%, including 79.5% of the graduates who joined the work force and 14.6% who chose to pursue full-time further studies. Altogether 72.5% of graduates engaged in full-time employment, self-employment and temporary employment. 3.2% of the graduates were not seeking employment and 2.7% or 16 graduates were still looking for their first job at the time the survey was conducted.

Graduates from BA (Hons) in Cultural Studies, BA (Hons) in Film and Media Studies, BBA (Hons) – Human Resource Management, BBA (Hons) – Risk and Insurance Management, BSocSc (Hons) – China and Asia Pacific Studies and BSocSc (Hons) – Political Science were 100% engaged in employment and further studies.

3. Time Taken in Job Search and Average Number of Job Offers

Among the full-time employed respondents, 45.0% of them received their first job offer within one month while 22.7% of them got their offers within 1-2 months. On average, over half of the full-time employed respondents received 2 or more full-time job offers.

4. Overall Average Monthly Income

The overall average monthly income of full-time employed graduates was HK\$17,014, representing an increase of 12.9% as compared to 2020's HK\$15,068. Graduates of BBA (Hons) – Risk and Insurance Management had the highest average monthly income of HK\$19,134, where graduates from BA (Hons) – Philosophy came second with an average monthly income of HK\$18,875.

5. Employment Sector

The majority of the full-time employed graduates (59.7%) were employed in the "Commerce and Industry" sector, marked a slight decrease (- 0.2%) compared with 2020. The "Education" sector took up 19.8% of our graduates – with a decrease of 5.0% compared with 2020, whereas the "Community and Social Services" sector employed 8.2% of the 2021 graduates, which marked an increase (0.7%) compared with 2020. The "Government" sector employed 5.1%, indicating the same percentage as recorded in 2020, whereas the "Arts & Culture", "Public Utilities" and other sectors took up the rest of 7.2% of our graduates in 2021.

6. Occupation

The teaching and education profession took up 17.7% while the management consultant / other executive profession absorbed 14.6% of the 2021 full-time employed graduates. Another 10.4% of the 2021 graduates were employed as the administrative / management executives and 10.1% were absorbed by the accounting / auditing profession.

7. Relevance of Study to Work

62.9% of the full-time employed graduates were engaged in a career in the same field or fields relevant to their studies. BBA (Hons) programmes had a higher percentage (87.6%) of graduates engaging in careers relevant to their studies than those in Social Sciences (51.1%) and Arts (45.0%) programmes.

8. Size of Companies

39.9% of the respondents were employed in companies with 500 staff or above, representing an increase of 4.1% from 2020's 35.8%. Companies with a staff population under 100 recruited 37.3% of the full-time employed respondents – a rise of 11.1% than 26.2% in 2020. Other graduates (22.8%) had their full-time work in companies with 100 – 499 employees.