**Minor in Entrepreneurship**

The Undergraduate Programmes Office of the Faculty of Business coordinates the offering of the Minor in Entrepreneurship. This Minor programme is open to BBA, BBA-RIM and non-BBA students.

Students are required to complete five courses (15 credits) to fulfill the requirements of this Minor.

**Required Courses** *(6 credits)*
BUS4002     Entrepreneurship in Action and Practice (coded and titled as BUS4001 Entrepreneurship Capstone Project in 2021-22 or before)
CLA9019*     Entrepreneurial Spirit and Opportunities

**Elective Courses** *(9 credits)*
BBA and BBA-RIM students should take 3 credits from List A and 6 credits from List B. Non-BBA students should take 6 credits from List A and 3 credits from List B.

A.   Courses from Faculty of Business
BUS1103     Financial Accounting
BUS2107     Legal Aspects of Business
CLA9003*     Innovation in Practice
CLC9010*     Getting to Yes through Negotiation
CLD9014*     Spreadsheet-Based Decision Making
HRM3352     Leadership and Teamwork
HRM4351     Management of Innovation and Change
MKT3201     Consumer Behaviour (titled as Buyer Behaviour in 2020-21 or before)
MKT3203     Marketing Research
MKT3301     e-Marketing

B.   Courses from Faculty of Arts and Faculty of Social Sciences
ADA3003     Cultural and Creative Industries: Principles and Practices (not offered from 2023-24)
CLA9005*     Economics of Culture and Creativity
CLA9013*     Self-improvement, Personal and Work Success
CLD9010*     Science and Everyday Life (not offered from 2020-21)
CLD9020*     Artificial Intelligence and Society
CLD9021*     Technology and the Future of Mankind (not offered from 2024-25)
CUS3309     Film, Gender and Sexuality
CUS3310     Media, Culture, and Society
ECO3002     The Economics of the Digital Economy
ECO3213     China, Hong Kong, and the World Economy: the Greater Bay and beyond (titled as China, Hong Kong, and the World Economy in 2018-19 or before)
ECO4316     Industrial Economics and Competition Policy
SOC3334     Science, Technology and Society
SOC3336     Digital Society (coded as SSC3003 in 2019-20 or before)

*   According to the Academic Regulations for Undergraduate Programmes, at most two cluster courses can be double counted to fulfill both the requirement of the Core Curriculum and the requirement of any Minor programme.