

## Minor in Global Business

The Undergraduate Programmes Office of the Faculty of Business coordinates the offering of the Minor in Global Business. This Minor programme is open to all students.

Students are required to complete five courses (15 credits) to fulfill the requirements of this Minor.

### For Non-BBA, Non-BBA-RIM and non-BLA GDS students

#### **Required Courses (6 credits)**

BUS2108 Global Business Environment  
MKT2241 International Business Management

#### **Elective Courses (9 credits)**

Choose any THREE of the following courses:

CLA9021<sup>^</sup> Innovation and Entrepreneurship for Global Grand Challenges  
CLC9011<sup>^</sup> China as a Business and Consumer Society (not offered from 2024-25)  
CLE9015<sup>^</sup> Rethinking Global Issues  
ECO4305 International Trade and Trade Policy (titled as International Trade in 2019-20 or before)  
FIN3352 International Financial Management  
MKT2221 Marketing in the Chinese Mainland  
MKT2243 Doing Business in Emerging Markets  
MKT3321 International Marketing Management

### For BBA and BBA-RIM, and for BLA GDS students

#### **Required Courses (6 credits)**

MKT2241 International Business Management  
MKT2243 Doing Business in Emerging Markets

#### **Elective Courses (9 credits)**

Choose any THREE of the following courses:

CLA9021<sup>^</sup> Innovation and Entrepreneurship for Global Grand Challenges  
CLC9011<sup>^</sup> China as a Business and Consumer Society (not offered from 2024-25)  
CLE9015<sup>^</sup> Rethinking Global Issues  
ECO4305 International Trade and Trade Policy (titled as International Trade in 2019-20 or before)  
FIN3352 International Financial Management  
MKT2221 Marketing in the Chinese Mainland  
MKT3321 International Marketing Management

<sup>^</sup> According to the Academic Regulations for Undergraduate Programmes, at most two cluster courses can be double counted to fulfill both the requirement of the Core Curriculum and the requirement of any Minor programme.