Bachelor of Arts (Honours) Creative Media Industries

Programme Structure for 2022-23 Intake (Senior Year Entry)

		Number of Credits		
	1st Term	1st/2nd Term	2nd Term	Total
THIRD YEAR				
CCC8013 The Process of Science (R)	3			3
CCC8014 China in World History (R)			3	3
LCC2010 Chinese Communication II (R)		3		3
LUE1002 University English II (R)#		3		3
CMI3001 Creative Media Industries: Theory and Practice (R)	3			3
CMI3002 Creative Media Industries in Hong Kong (R)	3			3
CMI3003 Producing Digital Media (R)			3	3
VIS3005 Visual Studies Research (R) (recoded and retitled to FVA3005 Film and Visual Studies Research from 2024-25)	3			3
ELE Elective#		3		3
1 Programme Elective		3		3
				30
FOURTH YEAR				
LUE4001 Professional Communication in English for Arts and Humanities (R)#		3		3
CMI4001 Technology, Platforms, and Creative Media Industries (R)		3		3
CMI4002 Capstone Project (R)	3		3	6
6 Programme Electives		18		18
				30
		Minimum credits for Honours Degree:		60

(R) denotes required course(s).

\# Students are encouraged to take their first required ELE course in their first term. The ELE elective may be taken from the term during which LUE1002 is taken. For details, please refer to https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

REQUIREMENTS IN CREATIVE MEDIA INDUSTRIES

Required Courses (Total 6 courses, 21 credits)

Students must take all the following required courses:

CMI3001   Creative Media Industries: Theory and Practice
CMI3002   Creative Media Industries in Hong Kong
CMI3003   Producing Digital Media
CMI4001   Technology, Platforms, and Creative Media Industries
CMI4002   Capstone Project (6 credits)
VIS3005   Visual Studies Research (recoded and retitled to FVA3005 Film and Visual Studies Research from 2024-25)

Programme Electives
(Total 7 courses, 21 credits, 5 of the 7 courses must be CMI or FVA/VIS electives)

ADA1003   Computer Graphics (from 2023-24)
ADA2004   Motion Graphics (from 2023-24)
ADA4002   Digital Art Installation
ADA4003   Game Design
ADA4005   Virtual Reality (VR) /Augmented Reality (AR) Workshop
BUS2205   Marketing Management
CMI3004   Film Festival: History, Theory, and Industry
CMI4003   Internship
CMI4004   Media and Digital Management
CMI4005   Streaming Video Industries in East Asia
FVA3351   Film Genre and Hollywood (coded as VIS3351 in 2023-24 or before)
FVA3358   Korean Cinema (coded as VIS3358 in 2023-24 or before) (from 2023-24)
FVA3398i Special Topics in Art History: Creative Industries in Korea (coded as VIS3398i in 2023-24 or before) (from 2023-24)
FVA4005   Curating Film Festivals for Alternative Cinemas (coded as VIS4005 in 2023-24 or before)
FVA4006   Curating Art Exhibitions (coded as VIS4006 in 2023-24 or before)
FVA4007   Independent Cinema (coded as VIS4007 in 2023-24 or before)
FVA4009   Global Contemporary Art: Theories and Practices (coded as VIS4009 in 2023-24 or before)
MKT3001   Social Media Marketing
VIS3011   Hong Kong Art and Visual Culture (not offered from 2024-25)
VIS4002   Hong Kong Cinema in Local and Global Frames (not offered from 2023-24)