



Job duties

Requirements

Marketing Intern

- Build and manage marketing content e.g. photo-taking at events & designing graphics
- Support in organizing the annual Summer Pop-up Shop
- Propose and execute seasonal marketing campaigns for driving social media growth
- Carry out operational tasks of the shop as assigned by the supervisor(s)

- Fluency in English and Cantonese
- Any disciplines are welcome; preferably has fashion retail experience, or an interest in fashion
- Creative and task oriented
- Prior design and marketing experience is highly preferred
- Interest in sustainability, fashion, or charitable organisations

Operations Intern

- Prepare new stock for sale in The Redress Closet and the Summer Pop-up Shop
- Co-create a good and safe sorting experience for the team and volunteers
- Weigh, organise and report the in and out record of each takeback delivery

- Fluency in English and Cantonese
- Any disciplines are welcome; preferably has fashion retail or logistics experience, or an interest in fashion
- A self-starter attitude; task oriented and organized
- Interest in sustainability, fashion, second-hand fashion, or charitable organisations

Alumni Network and Partnerships Intern

Redress Design Award Alumni Network

- Support in research to feed into wider strategic planning for the future of this platform
- Develop content on latest alumni updates and achievements
- Assist in content development for @redresstalents IG page and alumni newsletter
- Support in the development of designer profiles, alumni newsletter and alumni events

Partnerships and Fundraising

- Research tasks: identifying leaders in fashion and sustainability in certain regions, and strategizing on how to best align our work with them
- Support collating information for grant reporting
- Support to create decks and pitch support docs for improving impact measurement
- Update our partner pipeline and support in the development of an efficient logging system for relationships and conversations

- Comfortable speaking and writing English, spoken and written Cantonese is a bonus.
- Internship suits someone organised, personable and confident, who doesn't mind a varied role with an interest in sustainable fashion
- Social media and research experience a bonus
- A self-starter attitude; task oriented and organised
- Interest in sustainability, fashion, secondhand fashion, or charitable organisations

Working location

Hybrid remote/in-person including working at Redress' Sham Shui Po office, event location, warehouse in Kwai Hing